

Neighborhood Newsletter Per Issue Advertising Rates

Subdivision(s)	Circulation	Sale Price Range	Eighth 3.9" w x 2.5" h	Quarter 3.9" w x 5" h	Third 8" w x 3.5" h	Half 8" w x 5" h	Full 8" w x 10" h	Back Cover (Grayscale) 8" w x 9" h	Back Cover (Full Color) 8" w x 9" h
Bridgestone & Bridgestone Ranch	1676	\$70's - \$150's	\$75	\$95	\$110	\$125	\$185	\$235	\$285
Bridgestone West	497	\$110's - \$140's	\$45	\$65	\$80	\$95	\$145	\$195	\$245
Cypress Forest & Cypress Forest Estates & Cypress Forest Lakes & Cypress Forest Park Lakes of Cypress Forest	353+	\$160's - \$500's	\$50	\$70	\$85	\$100	\$150	\$200	\$250
Cypresswood Glen	271	\$170's - \$270's	\$45	\$65	\$80	\$95	\$145	N/A	N/A
Devonshire Woods & Louetta Lakes & Oaks of Devonshire	1093	\$140's - \$300's	\$60	\$80	\$95	\$110	\$160	\$210	\$260
Enchanted Oaks	785	\$110's - \$160's	\$50	\$70	\$85	\$100	\$150	\$200	\$250
Kleinwood & Champion Oaks	476	\$150's - \$280's	\$50	\$70	\$85	\$100	\$150	\$200	\$250
Spring Creek Oaks & Woods of Spring Creek Oaks	931	\$170's - \$750's	\$60	\$80	\$95	\$110	\$160	N/A	N/A
Stone Forest	297	\$160's - \$230's	\$45	\$65	\$80	\$95	\$145	\$195	\$245
Total	6,379+		\$480 BEST DEAL *\$360	\$660 BEST DEAL *\$495	\$795 BEST DEAL *\$596.25	\$930 BEST DEAL *\$697.50	\$1390 BEST DEAL *\$1042.50	\$1435 BEST DEAL *\$1076.25	\$1785 BEST DEAL *\$1338.75



Texas Best
Publishing, Inc.
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281/257-3777

We publish informative neighborhood newsletters in partnership with the Homeowners Associations of each subdivision. By advertising in any of our affordable publications, you will gain valuable exposure and recognition for your business. Come join us today!



Our Family Serving Yours Since 1999

Circulation: Number of homes mailed to (+ this number increases monthly with buildout).

Additional copies are distributed to advertisers, management companies, welcome committees and model homes.

Sales Price Range: Based on information taken from HAR.com in October 2010.

We utilize the latest technology to produce high quality newsletters and directories. Our publications are entirely electronic, the best way to submit your artwork is electronically. We accept ads in high resolution (300dpi or higher) .JPEG, .TIFF or PDF files. If you choose to submit your ad in another format (i.e. Word or Publisher) you will need to also fax a copy of the ad to us at 281/251-8181.

ADVERTISING PROGRAMS

Ads are sold on a monthly pre-paid basis, or you can opt for a discounted rate for pre-paid ads as follows:

- 3 Consecutive Months Pre-Paid in **one** or **more** publications = **10% OFF** the total invoice for those publications.
- 6 Consecutive Months Pre-Paid in **one** or **more** publications = **15% OFF** the total invoice for those publications.
- 12 Consecutive Months Pre-Paid in **one** or **more** publications = **20% OFF** the total invoice for those publications.

BEST DEAL If you advertise in **all** of our publications for **one** or **more** months you will receive **25% OFF** the total invoice for those publications.

ALL of our publications have a deadline of the 10th of the preceding month.

This is the deadline for your artwork and payment to be in hand in order for your ad to run in the next publication without a late fee. (i.e. The deadline for the July 2010 issue is June 10th, 2010)

Our newsletters are professionally **laser printed in full color** on the front and back covers and laser printed in black and white on the inside pages for superior print quality. All of our newsletters are **stapled and mailed** via the United States Postal Service to every home in each subdivision listed.

ASK US ABOUT ADVERTISING IN OUR RESIDENTIAL DIRECTORIES!

**Keep it GREEN! We accept checks by fax or email.
We Recycle all of our paper.**

